

COACH "O"

ROD OLSON

COACH. MOTIVATIONAL SPEAKER. AUTHOR



www.Coach-O.com
720-479-8100

COACHES
OF EXCELLENCE

Partial Client List

U.S.A. Olympic Coaching Schools
Johnson & Johnson
The South Dakota Governor's Conference
U.S. Drug Enforcement Agency
The Wyoming Governor's Conference
Colorado Rockies MLB Club
Bauerle Accounting Firm
Oklahoma State University
Pro Source National Conference
Douglas County School District
Boys and Girls Clubs of America
USA Football
NCAA Hockey Final Four Championships
University of Colorado
American Football Coaches Association
American Baseball Coaches Association
University of Central Florida
Wisconsin Wrestling Federation
Colorado Springs School Districts
University of Nevada Las Vegas
United States Air Force Academy
South Dakota State University
University of Minnesota
Pueblo County School Districts
YMCA

Partial List of CEO's Coached by Rod

- ◆ CEO Wells Fargo Rocky Mtn Region
- ◆ President Colorado Rockies MLB Club
- ◆ Special Agents in Charge U.S. DEA Rocky Mtn Region/Dallas
- ◆ President Pro Source Denver #1 Franchise in Nation
- ◆ President/CEO Bandimere Speedway
- ◆ President Providence Hospitality
- ◆ Numerous Head Coaches of Universities

What if you could find someone who provides no-fluff motivation, combined with high energy and humor...but also has the ability to customize an industry specific message that will coach your people to the next level?

What value would that have for your Organization?

Rod Olson or Coach O, is a nationally recognized Coaching expert, speaker and author. His organizations have trained more than 100,000 Coaches and Leaders nationwide. He is the founder and CEO of the Coaches of Excellence Institute, a non-profit organization that trains thousands of Coaches, Educators, Parents and Business Leaders every year.

As a speaker, advisor, and Coach, Rod has taught motivation at the USA Olympic Coaching Schools and leadership to the United States Drug Enforcement Agency. Rod's audiences are as diverse as the Boys and Girls Clubs of America to the Governor's Tourism Conferences in Wyoming and South Dakota and back to the foundations of leadership, as he trains educators at numerous school districts nationwide! Rod thrives as he encourages, equips and mobilizes individuals to excel as they lead themselves and others in the 21st Century.

Rod is not your ordinary speaker and Coach, as he spent nearly 20 years as a college coach and educator. He has Coached professionally at every level of amateur sport including coaching stints at Oklahoma State University and 3-time National Champion, Appalachian State University. In his spare time he runs a small business called the Coach O' Quarterback School that has produced multiple Major College quarterbacks, including a current Heisman trophy candidate!

Your ability to develop strong, customized content and give our people tools for their tool boxes at the same time, is unmatched."

-Superintendent, West. Holt Nebraska School District

**Call now for a complimentary Consultation and to discuss how Rod can help you take your organization to the next-level!
720-479-8100**

COACH "O"

ROD OLSON

COACH. MOTIVATIONAL SPEAKER. AUTHOR



www.Coach-O.com

720-479-8100

COACHES
OF EXCELLENCE

"What Others Are Saying"

BUSINESS LEADERS

"As usual, Rod got my wheels turning and we have implemented many of the principles he taught into our business management meetings." – T. Honig, CEO, Wells Fargo Bank, Rocky Mtn. Region

"I would encourage anyone who wants to take their program or organization to the next level to talk to Rod." – K. McGregor, President, Colorado Rockies MLB

COACHES

"What Rod teaches is the answer to reaching the players and families of today in sport and life. It is all that is right and so needed in regard to leadership in today's world." – Clint Hurdle, Former Manager, 2007 NL Champion Colorado Rockies

"Rod has not only helped me become a better coach but he has made me a better teacher, husband and father!" – Tom McCartney, High School Coach

EDUCATORS

"We hired Rod to do his "Coaching in the Classroom" seminar to our entire school district with all coaches, teachers and administrators and it was a home run!" – R. Elarton, School District Administrator, Pueblo County School District

"The impact Rod has made on myself and my staff is immeasurable. We continue to work with Rod to have all our educators reach excellence." – J. Clausen,

Full and Half-Day Seminar Topics from Coach O

➔ The 5 Non-Negotiables of a 21st Century Leader

This fun, insightful program combines Coaching techniques with cutting edge tools that deliver real solutions in uncertain times. Coach O humorously examines the challenges we face in the 21st Century and shows how we can utilize 5 simple principles to connect with employees and family members to maximize performance. You and your team will walk away with multiple tools to help you create a culture where people can win every day!

➔ Leadership Lessons from the Locker Room... Control the Controllables!

In this program, Rod teaches you how to Coach others to maximize their potential. With real-life management and leadership solutions you will learn how to get the most from your people, regardless of their skill level. This session covers a lot of ground and provides no-cost, easily implemented, proven tools that your people can use immediately!

➔ Unlocking the Secrets to Motivation In the 21st Century!

Motivation is one's ability to pursue and persist when they really don't want to anymore. Utilizing the most up to date research, Rod shares with you what Coaches and Business Leaders are learning about today's employees and athletes and what they are starving to get from their leaders. This program provides original research on motivation for the 21st Century leader and unveils the secrets to motivating others in today's world.

Call now for a complimentary Consultation and to discuss how Rod can help you take your organization to the next-level!
720-479-8100